ACCESSIBLE ALL AREAS

CREATING ACCESSIBLE EVENTS

Upskilling the events industry on disability inclusion

ACCESSIBLE
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We've joined forces to bring an innovative and much-needed accessibility programme to the events industry.

Based on our experience of delivering accessibility at events over two decades, we will take you through a range of informative, practical, engaging best-practice sessions that will give your teams the skills and know-how they need to create and deliver more accessible events.

ACCESSIBLE ALL AREAS

ORLA PEARSON

MyClearText

ACCESS LOOP

CATHERINE GRINYER

Attendable

Swagable
Something we all get

TAP INTO OUR EXPERTISE

Over the last two decades we've pioneered and championed accessibility at events.
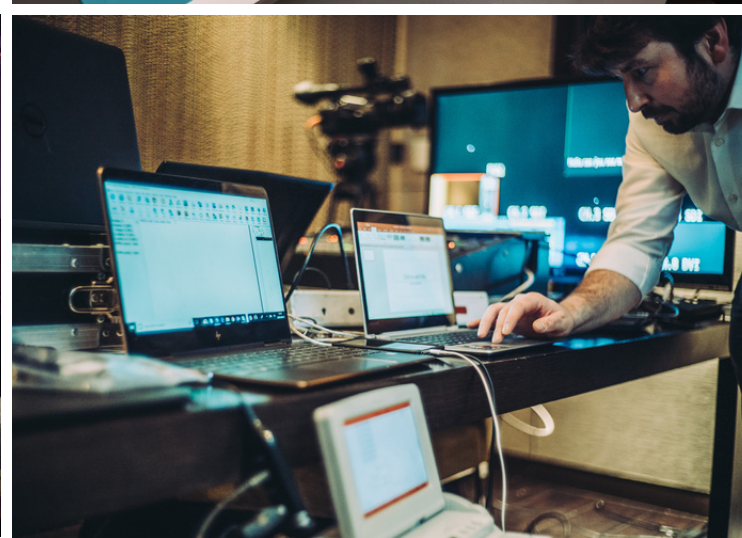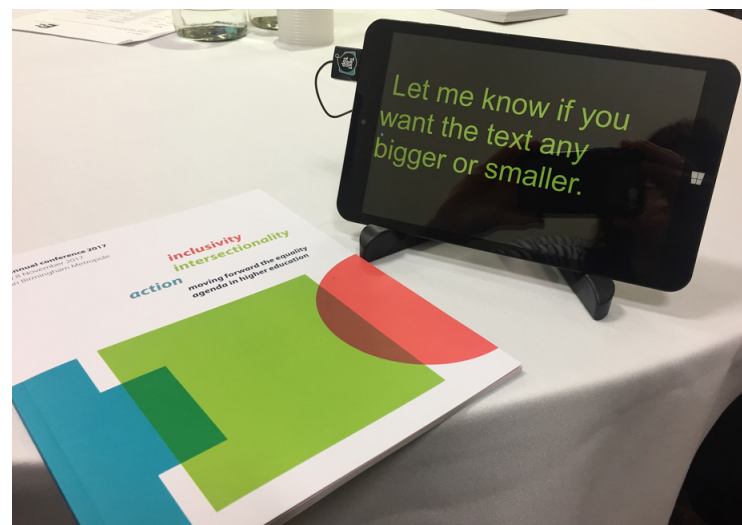
From the delivery of industry-leading captions and sign language interpretation to event management and production, we strive for every type of event we work on to be accessible to all.

In fact, we believe **EVERY** event should be accessible for everyone.

We can't work on them all, but we can share our knowledge, experiences and expertise and contacts so you can create and deliver accessible events too.

We'll show you why and how your next event needs to be accessible — and what your business stands to gain.

IT'S NOT JUST ABOUT RAMPS

ACCESSIBLE ALL AREAS

Together with us, you and your team will learn more about:

THE WHY

• The business case and legal requirements for creating accessible events.

• Statistics and audiences, asking the right questions.

• Identifying barriers disabled people experience.

• Identifying accessible solutions.

• Use of language and the dos and don'ts of disability etiquette.

THE HOW

• Accessibility for onsite, hybrid and virtual events.

• Frequently Asked Adjustments – what disabled people actually ask for.

• Creating an accessible environment – ramps and beyond.

• Creating accessible content - event websites, presentations, social media and more.

• Budgeting for accessibility.

ACCESS ALL AREAS - THE DELIVERY

Accessible websites, ticketing platforms, WCAG guidelines, user-testing

Working with disabled speakers

Stage design, sound, lighting and special effects, what to consider

Live captioning, BSL, audio description in-the-room and online dos and don'ts

AV, Streaming — vision-mixing templates dos and don'ts

Working with accessibility suppliers

YOUR TEAM, YOUR WAY

ACCESSIBLE ALL AREAS

Every organisation is different, we all learn differently and you know your team best. You can book our sessions as an online or onsite programme.

ONLINE
Webinar format
3 x 1 hour session different days

ONSITE
Workshop
format Full day
Up to 40 people

WANT TO MAKE ACCESSIBILITY PART OF YOUR DNA?

Take a deeper dive into accessibility:

• Dedicated event accessibility project manager.

• Review of accessibility of event design and content at proposal and/or delivery stage.

• Making arrangements for reasonable adjustments — sourcing quotes.

• Arranging accessibility testing for event websites/digital platforms.

• Venue access audit.

• Advice and guidance on more accessible and inclusive event communications.

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WE'D LOVE YOU TO GET IN TOUCH

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